**SCLA 102: Transformative Texts, Critical Thinking & Communication II: Modern World**

**Special Occasion Speech: Introduction (1-2 minutes)**

There are several types of special occasion speeches. For example, you may deliver one when accepting an award, toasting a married couple or eulogizing a friend. Your purpose for this brief speech is to introduce a classmate by preparing or “warming up” your audience for the speaker and motivating them to listen to her/him.

Here are the requirements for your speech:

**Nuts & Bolts**

* Plan to speak between 1-2 minutes.
* Your outline/framework, which will be graded, is due the day of your presentation via Brightspace by the official class start time.
* Consider scheduling a consultation with the [Purdue Presentation Center (PPC)](https://www.cla.purdue.edu/academic/communication/purduepresentationcenter/index.html) before your presentation. The PPC is a wonderful resource for reviewing outlines/frameworks, asking questions and practicing presentations.
* Consider completing a self-evaluation of your presentation for 10 bonus points after delivering and watching your presentation (with and without sound). Watching yourself deliver a presentation is one of the best ways to learn and improve. The self-evaluation must be completed and submitted via Brightspace by Friday at 5:00 p.m. the week of your presentation.

**Content**

* Describe the person’s background and qualifications as a speaker. Why is she/he an appropriate choice for the audience and occasion? Is there an interesting fact or story about her/him that’s noteworthy? Aim to bolster the speaker’s credibility while sparking the audience’s interest.
* Preview the speaker’s topic. You two should discuss this *(although she/he won’t be actually presenting it)*. Topics may include majors, vacations, skills, experiences and clubs/organizations. The possibilities are endless.
* Double-check that the content of your speech is accurate.
* Ask the audience to welcome the speaker.

**Delivery**

* Speak extemporaneously. Instead of reading or memorizing your speech, think of it like a conversation.
* Engage your audience through eye contact, vocal variety and hand/arm gestures.
* Practice pronouncing the speaker’s name, if necessary.
* Be yourself! Practice developing a presentation style that feels natural and comfortable for you.

*Note: If you have questions, please don’t hesitate to ask me. I’m here to help you learn and succeed!*

-SCLA 102-